

Synergy: In Good Company

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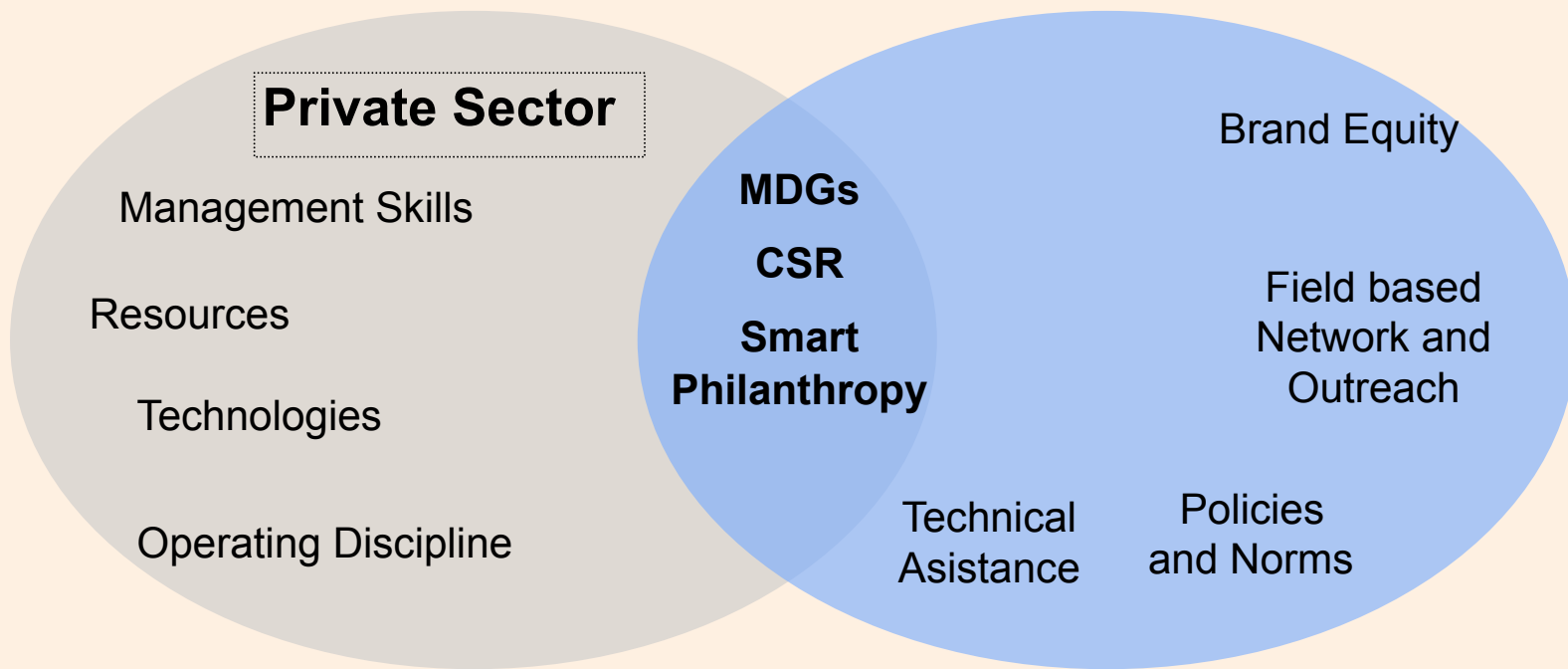
Global Partnerships Forum



Changing Landscape of Partnerships



Innovative multi-stakeholders partnerships, working with governments, private sector, civil society and international organizations.



Stronger Interdependencies



Understanding Corporate Cultures

Why Partnerships?



- A changing global environment requires new approaches to problem solving
- Global challenges are complex and interconnected
- Share best practices, information and other resources
- Utilize the expertise, abilities and resources across multiple sectors



Types of Partnerships



Partnerships as a Foreign Policy Tool



*Aid creates dependency,
Investment leads to independence*

- Encouraging entrepreneurship at the local level
- Incubation of facilities
- Using advertising dollars for strategic initiatives
- Achieving intl. objectives beyond current capabilities
- Creative and innovative partnerships

Challenges in a Multilateral Environment

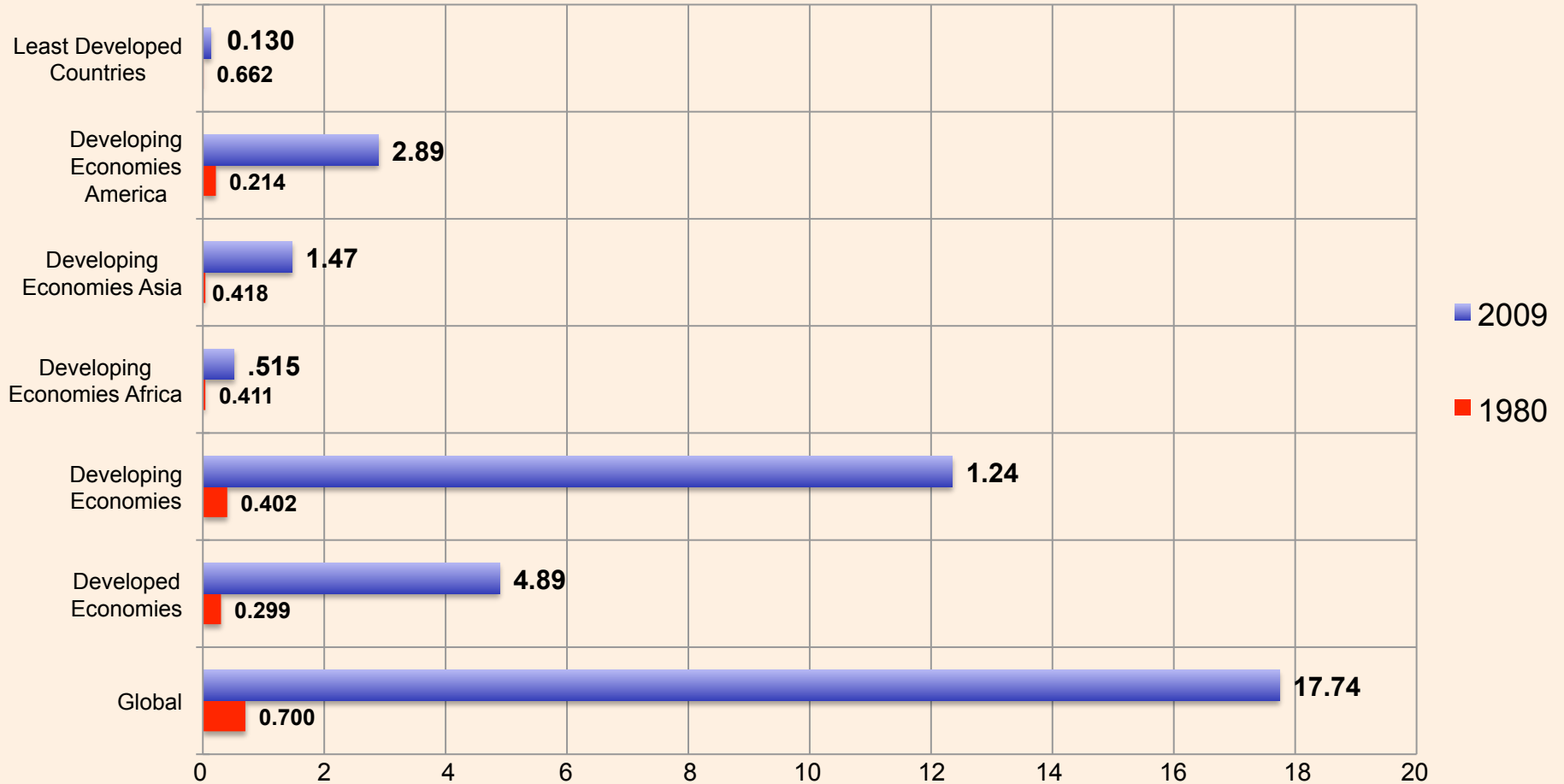


- Navigating the bureaucracy
- Rationalizing resource development to avoid overlap
- Understanding organizational and cultural differences
- Enhancing complementarities
- Matching project time horizons
- Delivering as One; need for cohesion
- Providing smart reporting and best practices of transparency and accountability
- Ensuring replicability

Foreign Direct Investment (2009)



Foreign Direct Investment Stock Flows - 1980 & 2009



*All denominations in USD billions

Philanthropy in the U.S.



Total Giving

- In 2009, total giving reached USD \$307.75 billion or 2% of the national GDP ([Giving USA Foundation](#), 2010).
- From 1999 to 2009, the number of US philanthropic organizations rose from 1,202,573 to 1,581,111;
 - An increase of 31.5%.
- In 2010, giving by US foundations for all international purposes reached USD 6.7 billion
 - A plurality of the supporting activities (38%) were health-related.
- On individual giving:
 - 67% of households contributed USD 25 or more
 - Donations from individual donors constituted 75% of all donations to charity in 2010.

Online Trends

- Since 2000, there has been a dramatic increase in online giving - 20% of Internet users donate to online charities (although only 1% do so on a daily basis
 - the percentage of Internet users that have donated to charities online has increased 186% since October 2001



Global Partnerships Forum: www.GlobalPF.org



- New and innovative platform – creating a network of experts, partners and implementers
- Foster multi-stakeholder partnerships to address the Millennium Development Goals
- Public, private, and non-profit collaboration
- Online database of success stories and resources
- Convert corporate responsibility commitments into concrete actions
- Provide expertise on advocacy, outreach and resource mobilization strategies



Examples of Partnerships



- **IDP Foundation, Inc.:** A private organization, IDP is devoted to investing and improving the quality of life for poverty-stricken people and organizations. It does this through the development and active support of innovative programs in the areas of education, health care, medical research, and the performing arts. For example, IDP's Rising Schools is a program in Ghana aimed at boosting the development of existing, but very poor non-government schools for disadvantaged children. GPF and the IDP Foundation are collaborating to share IDP's very successful model in Ghana with other countries to make it a truly global initiative. ([Visit IDP Foundation, Inc.](#))
- **X PRIZE Foundation:** A non-profit organization that designs and manages public competitions intended to encourage technological development that could bring about radical breakthroughs for the benefit of humanity. It fosters high-profile competitions that motivate individuals, companies and organizations across all disciplines to develop innovative ideas and technologies that help solve the grand challenges that restrict humanity's progress. ([Visit X Prize Foundation](#))

Examples of Partnerships



- **Calvert Investments / Calvert Foundation:** Calvert Social Investment Foundation works with individuals, financial advisors, and brokerage firms to raise investment capital for nonprofit organizations, microfinance institutions, and social enterprises that help communities in over 100 countries. Calvert is one of the largest sustainable and responsible investment (SRI) companies in the United States. ([More info on The Calvert Group](#))
- **Business Council For Peace:** BPeace is a non-profit network of business professionals that volunteers skills to entrepreneurs in conflict-affected countries to help them create significant employment for all, and expand the economic power of women. ([Visit Bpeace](#))

Thank You



Special thanks to:

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Sebastian Mony, Co-Project Coordinator

For more information on Global Partnerships Forum, please visit
www.globalpf.org

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